



Promotion Pays!



APRIL 24, 2007
ISSUE 79

Cement Kiln Dust Promotion puts Nebraska on Solid Ground

On February 20, 2007, two presentations promoting the use of cement kiln dust (CKD) in soil stabilization were given in Lincoln, Nebraska. The presentations were hosted by Steve Wobken at two local engineering firms: Olsson Associates and HWS Consulting. The speakers were Glen Ferguson with Kleinfelder and Brady Pryor of Ash Grove Resources.

Glen is widely recognized as an expert in the "art" of soil stabilization. His presentation covered the use of lime, class C fly ash, and cement kiln dust. Lime has been accepted for many years by the industry; however the use of ash and CKD is often overlooked and given a bad reputation.

Glen and Brady are out to dispel the myths and promote their use.

There are several advantages to using CKD and class C ash. One is putting to use by-product material which would otherwise be landfilled. Other advantages involve economics:

Glen and Brady are out to dispel the myths and promote the use of cement kiln dust

time in project duration; the product can be incorporated and the site put to use without the waiting period associated with lime.

Brady and Glen teamed up to present to an audience of 40 engineers, including officials from the city of Lincoln and personnel

with the Nebraska Department of Aeronautics. Their presentations were well received during the lunch-and-seminar event. This was another good opportunity to put the Ash Grove name in front of

local decision makers and reaffirm our presence as a resource to the industry.

—Steve Wobken



The material is relatively inexpensive since it does not have to be refined before use. Contractors also save

Mission

Provide world class customer service that consistently exceeds expectations at market competitive prices.

Sales Department Goals

Motivate a team of successful people who are dedicated to continued improvement in leadership, innovation, cooperation, communications, and education.



Ash Grove Cement Company

"Rules of the Road"

1. Respectful, open, and honest fair dealing in all business functions.
2. Responsible, candid participation of all employees in the constructive improvement of our business process.
3. Continuous communication throughout the Company to promote the teamwork needed to reach our goals.
4. Active Company participation in the communities we serve to improve the existing and future quality of life.